

**4funky
flavours**

MAKE IT FUNKY



ISSUE NO. **02**

SPRING SUMMER 2023

CONTENTS



Summer has ARRIVED!

IT TOOK A WHILE TO FINALLY GET HERE BUT ONCE IT STARTED, IT WAS SIZZLING STRAIGHT FROM THE START!

Hot days, balmy evenings and steamy nights are the perfect backdrop for our 2023 Spring Summer Collection. Get ready to amp up your style with the hottest funky clothing brand that's making waves in the fashion scene.

With our unique blend of vibrant colours, bold patterns and a touch of musical inspiration, we are set to be the must-have brand for the summer of 2023. So whether you're off to music festivals, beach parties, or simply grooving through everyday life, 4funkyflavours is perfect for those who march to the beat of their own drum.

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On track with track jackets

We love our tracksuits! They have taken over the streets and festivals with a bang and have become a favourite choice of DJs, musicians and the rest of the stylish set. With every new collection, we aim to release new colours and patterns. Spring Summer 2023 is no exception!

Experience the Vibe of Eindhoven.

Eindhoven, the fifth largest city in the country, is a lively place located in the heart of the Netherlands. Its dynamic nature has a unique and modern vibe. We take pride in the fact that our clothing is inspired by music, just like the city itself. Eindhoven's slogan is "Share the Vibe", which perfectly encapsulates its spirit. If you're planning a trip to Eindhoven, we recommend visiting our two Outlet Stores while taking in the sights and sounds of this vibrant city.

Spring Summer 2023 WHY NOT

Inspired by adventurous souls that are not afraid to discover the world, be bold and try new things, our new 2023 Spring Summer collection "Why Not..." has everything your heart could desire. With a hint of 70s influences and a mix of natural tones with bold, statement colours and a variety of sporty, funky and colourful styles, this collection is the perfect base for a summer filled with adventures.

Spring Summer 2023 WHY NOT

Step into our world and experience the 2023 Spring Summer collection firsthand. You'll be captivated by a mix of colours, patterns and textures, each garment telling a unique story. It's time to let your fashion groove to the music!

Are You Funky?

Music has always been a big part of who we are and our biggest source of inspiration. Music is our identity. Have you noticed that all our items are named after different songs? Also: with each new collection, we also release a special playlist so you can hear the clothes you wear. Check out some of the funkiest items and songs below and join us in our fashion revolution!

Mamas Gun

As soon as you hear the first beats of the song, you will understand why we are such big fans of Mamas Gun. Their music is funky, playful and cheerful, exactly like our clothes. Their energy always fills the stage and takes over every listener. Not dancing to their beats is impossible! We have followed their journey since 2008 and what can we say - we are proud as can be that they like our funky fashion.

Interview with Ondre J Pivec

In this interview, the musician discusses his musical background, starting with classical piano before gravitating towards jazz. He shares influences such as Billy Preston and Herbie Hancock, along with a love for electronic music. Memorable performances include playing for the president of the Czech Republic and performing with Gregory Porter at the Royal Albert Hall. And, last but not least.. he loves our tracksuits! Labelling them funky, yet classy.

North Sea Jazz Festival

Summer is here and so are the festivals! We are super excited to be teaming up with the North Sea Jazz Festival again to bring funky prints and vibes to the festival area. Yes, we are looking forward to seeing all the amazing musicians on stage but are even more excited about seeing all of you in your funky festival outfits! We will be bringing our funky collection to the festival again creating a vibrant hub for all of us to meet. Will you be there too?

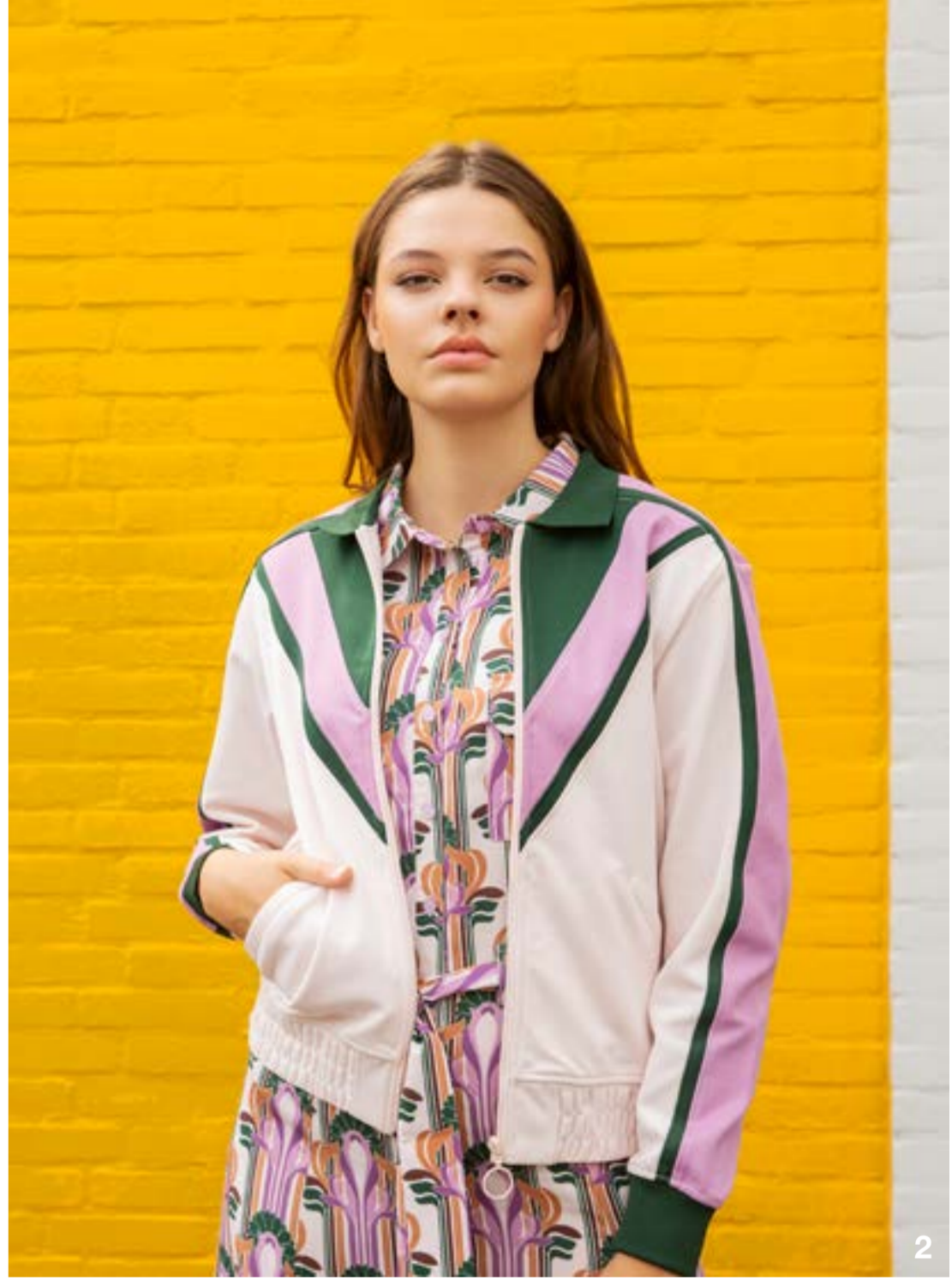
ON TRACK WITH TRACK JACKETS



Own the season in style with track jackets

One of our most popular styles is tracksuits. They have taken over the streets and festivals with a bang and become a favourite choice of DJs, musicians and all the funky people.

With every new collection, we aim to release new colours and patterns to keep it fun for everyone. Spring Summer 2023 is no exception - we have new track jackets and trousers in this season's hottest colours available for you to style, wear and be funky in!



1. Track Jacket 'I Can Give' (23S8855) Dress 'Tibet On It' (23S8831) 2. Track Jacket 'This Ain't Love' (23S8820) Dress 'Tell Me A Tale' (23S8793) 3. Track Jacket 'Got It Bad' (23S8751) 4. Track Jacket 'Season's Trees' (23S8801) Trousers 'Double Dutch' (23S8802)

1. Track Jacket 'Season's Trees' (23S8801) 2. Trousers 'Double Dutch' (23S8802) 3. Jumpsuit 'Message To Tomorrow' (23S8718)

EXPERIENCE THE VIBE OF OUR HOMETOWN EINDHOVEN.

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Central Station | CoffeeLab

First stop on our tour is the Central Station, where you can begin your day with a cup of coffee or a refreshing drink at CoffeeLab. While you enjoy your drink, take a moment to absorb the energy of the city, enjoy the beautiful architecture of the place and embrace the vibe that Eindhoven has to offer. We recently had our latest lifestyle photo shoot at CoffeeLab, so be sure to snap a picture and enjoy a coffee or a drink before moving on to the next stop.



City Centre | 4funkyflavours Kids Outlet Store

From the station, head to the city centre, it is located just a short walk away from the Central Station, and it's a great place to explore the city's history and culture. Visit our Kids Outlet Store, located in the heart of the city, to find stylish and comfortable clothing for your little ones. After shopping, head over to Kleine Berg, a charming street lined with restaurants and cafés zone where you can grab a bite to eat and recharge your batteries for the next stop.



Strijp-S | 4funkyflavours Adults Outlet Store

Next up, Strijp-S is Eindhoven's trendiest area, and it's a must-visit destination for anyone looking for cool and trendy spots. Our Adults Outlet Store is located on Leidingstraat, right next to the popular Intelligenta Taste Rooms. In this area, you'll also find some of the city's best breweries, perfect for enjoying a pint on a hot summer day. Don't miss out on the Feel Good Market, a popular event that takes place in Strijp-S on certain dates (check the agenda for details). You can easily reach Strijp-S by train from the Central Station, or by bike from the City Centre.



Edisonstraat | Most colourful spot in the city

If you're looking for a unique and eclectic atmosphere, be sure to visit Edisonstraat, also known as Volta Galvani. As you enter the courtyard, you'll be greeted by a giant lamp hanging above the entrance gate, which adds to the lively Mediterranean vibe. This vibrant destination is filled with trendy shops, cosy terraces, and delicious culinary hotspots. As a fashion brand that values vibrant colours and eye-catching prints, we couldn't resist shooting part of our Spring Summer 2023 Collection in this colourful location. So come and experience the same playful and vibrant vibe as our models did during the shoot!



Most colourful spot in the city

Let's Play Guitar Store

If you're a music lover, you'll definitely want to visit Let's Play Guitar Store. Located on the east side of the city, this store is a bit further away from the other destinations on this tour guide, but it's worth the journey. This store specializes in guitars and other musical instruments, making it the perfect destination for anyone looking to buy a new instrument or simply admire the collection. We also had a photo shoot here for our Autumn Winter 2022 collection, so check it out and experience the brand's connection with music. We hope you have a fantastic time exploring our city and visiting our outlet stores where you can find the funkiest fashion collections inspired by music. Remember to share the vibe and enjoy your trip to Eindhoven!



SPRING SUMMER 2023

WHY NOT



Spring summer 2023

Inspired by adventurous souls that are not afraid to discover the world, be bold and try new things, our new 2023 Spring Summer collection "Why Not..." has everything your heart could desire. With a hint of 70s influences and a mix of natural tones with bold, statement colours and a variety of sporty, funky and colourful styles, this collection is the perfect base for a summer filled with adventures.

1. Track Jacket 'I Can Give' (23S8855) Knitted Top 'Rubberneck' (23S8748) 2. T-shirt 'Stroker Ace' (23S9008) Trousers 'Black Rhythm Happening' (23S9046) 3. Knitted Top 'Sinner' (23S8813) Trousers 'Across The Atlantic' (23S8707) 4. Blouse 'Lost Baggage' (23S8839) Trousers 'Yeah The Crab!' (23S8856)



5. Knitted Top 'Jellyfish Popcorn' (23S8701) Skirt 'Gotta Learn How To Dance' (23S8700) 6. Blouse 'Uzi (Pinky Ring)' (23S8694) Trousers 'Roll It' (23S8695) 7. Knitted Top 'Just A Little Bit' (23S8861) Skirt 'Hooch' (23S8847) 8. Track Jacket 'Mr & Mrs Thunderbird' (23S9005) Polo 'Sad Nile' (23S8995)



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1. Track Jacket 'No Más' (23S9020) Polo 'Freaky Frankie' (23S9011) Trousers 'The Greatest' (23S9026) **2.** Shirt 'Good Man' (23S9000) Polo 'Follow The Clouds' (23S8993) Trousers 'Why Does The Wind?' (23S9003) **3.** Knitted Top 'Lale Lale' (23S8846) Skirt 'Herside Story' (23S9259) **4.** Jacket 'Dark End Of The Street' (23S9027) Shirt 'Sweet Tea (With My Sweetie)' (23S9016) Trousers 'Black Rhythm Happening' (23S9046)

5. Blouse 'Cascade' (23S8798) Trousers 'Double Dutch' (23S8802) Cardigan 'Drop Out, Drop In' (23S8822) **6.** Polo 'Sand Boogie' (23S9022) T-Shirt 'Pick Somebody Up' (23S9054) Trousers 'Curtis' (23S9006) **7.** Blouse 'Lost Baggage' (23S8839) Skirt 'Herside Story' (23S9259) **8.** Knitted Sweater 'Fkn Around' (23S9068) Shirt '12.38' (23S9064) Trousers 'Black Rhythm Happening' (23S9046)

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Ms Kennedy - Frontwoman & Singer | Kennedy Administration



Chris Boot - Drummer | Mamas Gun

ARE YOU FUNKY?



Ramon Brugman - Chef | BinnensteBuiten

Although Ramon is not a musician per se, his exceptional skills as a chef and his unwavering passion for music festivals create a rhythmic charm that is like music to our ears.



Fernando Rosa - Bass Player | Fernando Da Bass
Lenny Kravitz



Giacomo Turra - Multi-Instrumentalist



SPRING SUMMER 2023
WHY NOT

MAMMAS GUN

LISTEN AND READ
 "THIS IS THE DAY" 

As soon as you hear the first beats of the song, you will understand why we are such big fans of Mamas Gun. Their music is funky, playful and cheerful, exactly like our clothes. Their energy always fills the stage and takes over every listener. Not dancing to their beats is impossible!

We have followed their journey since 2008 and what can we say - we are proud as can be that they like our funky fashion. In our previous 4funkyflavours newspaper we interviewed their lead singer Andy Platts. He shared his musical journey with us, his inspirations and his favourite funky items. Do you remember which it was? Since then Andy and the Mamas Gun team have toured and introduced more funky items to their stages and daily lives. They have remained loyal to our tracksuits but also combine them with polos and shirts that fit their mood for the night. Music has always been an inspiration for us and an important part of the journey. We see fashion and music going hand in hand and we are glad that such inspiring artists and bands as Mamas Gun share our view!



Dave Oliver - Keyboard Player | Mamas Gun

Young Gun Silver Fox is a London-based yacht rock duo formed in 2012, consisting of British singer-songwriter Andy Platts and American multi-instrumentalist Shawn Lee. Their former record label Wax Poetics described their music as a "modern re-imagining of the classic West Coast AOR studio sound of the mid- to late '70s



Photo: Rita Kuenen Mamas Gun



Photo: Rita Kuenen Young Gun Silver Fox



Photo: Rita Kuenen

Mamas Gun



Photo: Rita Kuenen Dave Oliver - Keyboard Player | Mamas Gun



Photo: Rita Kuenen

Mamas Gun



Photo: Rita Kuenen

Andy Platts | Young Gun Silver Fox

ONDRE J PIVEC

GREGORY PORTER &
KENNEDY ADMINISTRATION

1. Can you tell us about your musical background and how you got started in the industry?

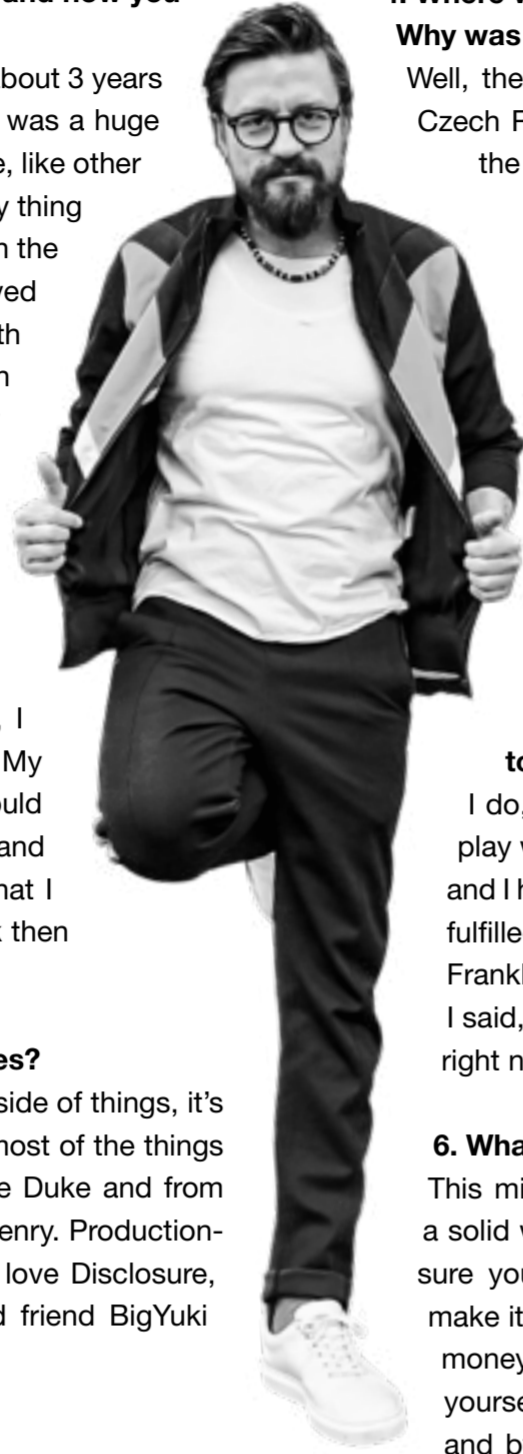
Absolutely. I started with classical piano when I was about 3 years old and studied the 1st full 7-year cycle of it. I never was a huge fan of classical music - it just never really spoke to me, like other things did. But at that time, it was really kinda the only thing you could do with a musical kid in Brno, a small city in the Czech Republic, where I'm from. My family then moved to the capital - Prague, and I started hanging out with the jazz cats. Over time I started playing an organ clone instrument, a small Nord around town in many jazz clubs. 11 years later I then decided to move to NYC and kinda just throw myself against the wall and try my luck there. I'm really happy to report that I can say it worked out.

2. How did you learn to make music?

I've always been obsessed with music. Like I said, I started playing very early on and just never stopped. My parents tell me that one Christmas eve, before I could even walk, they took me to a church to see the mass and when they wanted to leave, I threw a complete fit that I wanted to stay and keep listening to the organ. Back then they knew something wasn't fully ok with me.

3. Who are some of your biggest musical influences?

Hmm, I have so many. But on the classic soul organ side of things, it's definitely Billy Preston. I think he basically invented most of the things that I play. I of course love Herbie Hancock, George Duke and from the contemporary ones it'll most definitely be Cory Henry. Production-wise I've been heavily into electronic music lately. I love Disclosure, Squarepusher, KOAN sound, Knower and my good friend BigYuki from NYC.



4. Where was the most memorable performance you gave?

Why was this so special? And was this with Gregory Porter?

Well, there is a few. Back in 2012 I played for the president of Czech Republic (my home- country). While the band was great, the occasion itself wasn't really all that memorable - whole bunch of dry politicians and their friends in one room. However, after the performance, the former president gave me a recommendation letter, that helped me when obtaining my US Green Card, so in many ways it was life-changing. And then of course some of the shows with Gregory. Probably the 1st show I ever did with him, at the Royal Albert Hall, pretty much without rehearsal (we ran through a few tunes in sound check). It was very beautiful, but nerve wrecking at the same time. South Africa earlier this year was absolutely incredible.

5. Do you have a Wish-list with whom you would love to work in the future?

I do, but to be honest, I'm pretty saturated at the moment. I play with an artist whom I admire and who's music I really love and I have my own 2 projects that keep me extremely artistically fulfilled. The two people I would have loved to play with, Aretha Franklin and Prince are unfortunately no longer with us, but like I said, I'm very happy with how things are right now.

6. What advice do you have for aspiring jazz musicians?

This might sound slightly unconventional, but I would say find a solid way to make money with something else and then make sure you set aside some time to practice your creativity and make it flourish. It is incredibly difficult to translate creativity into money and I think it's a good idea to have a solid way to support yourself. This is coming from someone who didn't do it like that and by the grace of God, things worked out, but I'd strongly suggest this way of looking at things.



"I STARTED WITH CLASSICAL PIANO WHEN I WAS ABOUT THREE YEARS OLD"



7. How do you stay motivated and inspired when working on new music, and what are some challenges you have faced in your career as a musician?

Sometimes it gets very challenging, but in my personal experience, taking some time off, even if it's just to take a walk outside, helps a lot. Also, I make sure I constantly listen to new music that inspires me. There is so much excellent stuff out there, it's an endless journey.

8. Can you speak to the importance of live performance in your music, and what do you enjoy most about performing for audiences?

I think we all learned during the pandemic, that live events and meeting face to face is never going to be fully replaced by any technology. Recorded music is not really generating much revenue for anyone so live performance is key in keeping the business going. Also, in the era of everything being on-screen and digital, we're in a dire need of being in awe more than ever, and I feel like live music can definitely provide that.

9. Can you share any upcoming tours/projects or collaborations with us that you have in the works?

Currently I'm on the road with Gregory Porter, we do a whole bunch of shows throughout the spring and summer. And in the fall a project I co-lead and produce for, Kennedy Administration, is releasing the 2nd album. It's pretty funky, I hope you all like it as much as we liked making it.

10. What is your favourite outfit to play in on stage?

It largely depends on the kind of music. When with Gregory, I love wearing some more formal looking clothes, even tuxedos sometimes. When with Kennedy Administration or some of my other projects, I like to get more playful with it, bright colours and fun accessories.

11. Do you have a favourite funky item?

Yes, I do. The company doesn't exist anymore, so I can say the name. It's this golden watch by a NYC brand NOOKA. It's a big rectangle, it falls somewhere between funky and classy and that's what I love about it. Also, it's pretty hard to tell time on it, so it's a conversation starter - I like to quiz my friends to see if they can figure it out. Most people initially think it might be a smart-watch and upon examining it closely they get very impressed that it's absolutely not.

12. How do you feel about your music inspiring fashion designers and brands, and what do you think of the relationship between music and fashion?

Like I said before, in my mind music and fashion have been tightly connected all throughout history. If you think about a classical concert, you envision a lot of people in formal attire, if you think about a jazz band from the 50's, you see them in a perfectly fitted suit or dress, similarly if you think of a hard-hitting funk track from the 80's, you know what the people making it are going to look like. This is true especially today, when everything is more audio-visual. Pop and hip-hop being kinda the main trend-setters in both the sonic and the visual aspects of the industry.

13. What items of our collections are your favourite?

I am a total fan of the track-suits. Not only do they look great, they fit really well too. They're funky, yet classy.

"I AM A TOTAL FAN OF THE TRACKSUITS. THEY'RE FUNKY YET CLASSY"

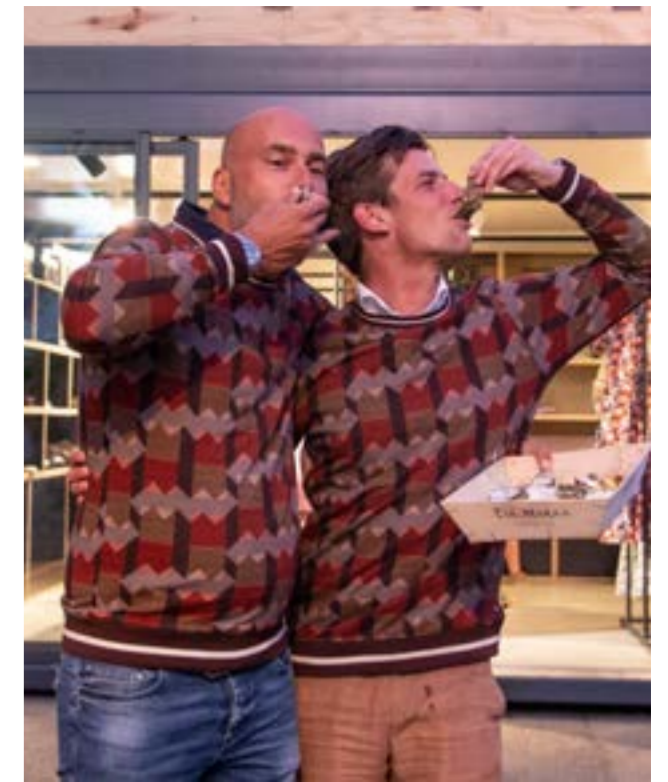






Summer is here and so are the festivals!

We are super excited to be teaming up with the North Sea Jazz Festival again to bring funky prints and vibes to the festival area. Yes, we are looking forward to seeing all the amazing musicians on stage but are even more excited about seeing all of you in your funky festival outfits! We will be bringing our funky collection to the festival again creating a vibrant hub for all of us to meet. Will you be there too?



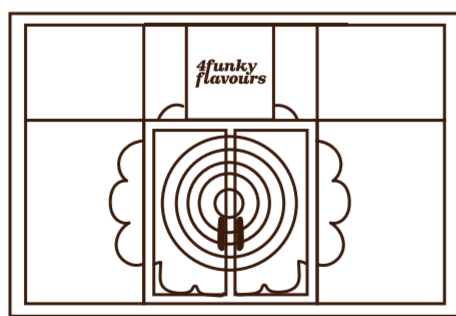
**FUNKY!
YEAH!**

MEET OUR STORES



Kids Outlet Eindhoven

The 4funkyflavours Kids Outlet store in the centre of Eindhoven always features previous collections. You can find all sizes for kids here: boys and girls.



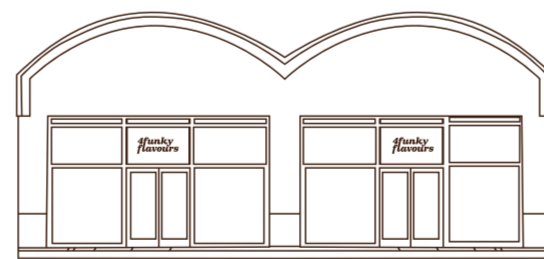
Adults Outlet Eindhoven

The 4funkyflavours Adults Outlet store at Strijp S always features previous collections for men and women. In the shop at Strijp-S in Eindhoven opposite the Ketelhuisplein, you can find all sizes for women & men.



Designer Outlet Roosendaal

The outlet store is part of Designer Outlet Roosendaal, which is easy to reach via the freeway and offers plenty of parking. The Designer Outlet Roosendaal offers previous 4funkyflavours collections at very attractive discounts.



Amsterdam The Style Outlets

Here you will be surprised by a new interior design concept, the colourful collections and our stylists will be ready to give you all the advice you need. In this store you will find all collections: women, men, girls and boys.

MARK YOUR CALENDARS

JULY

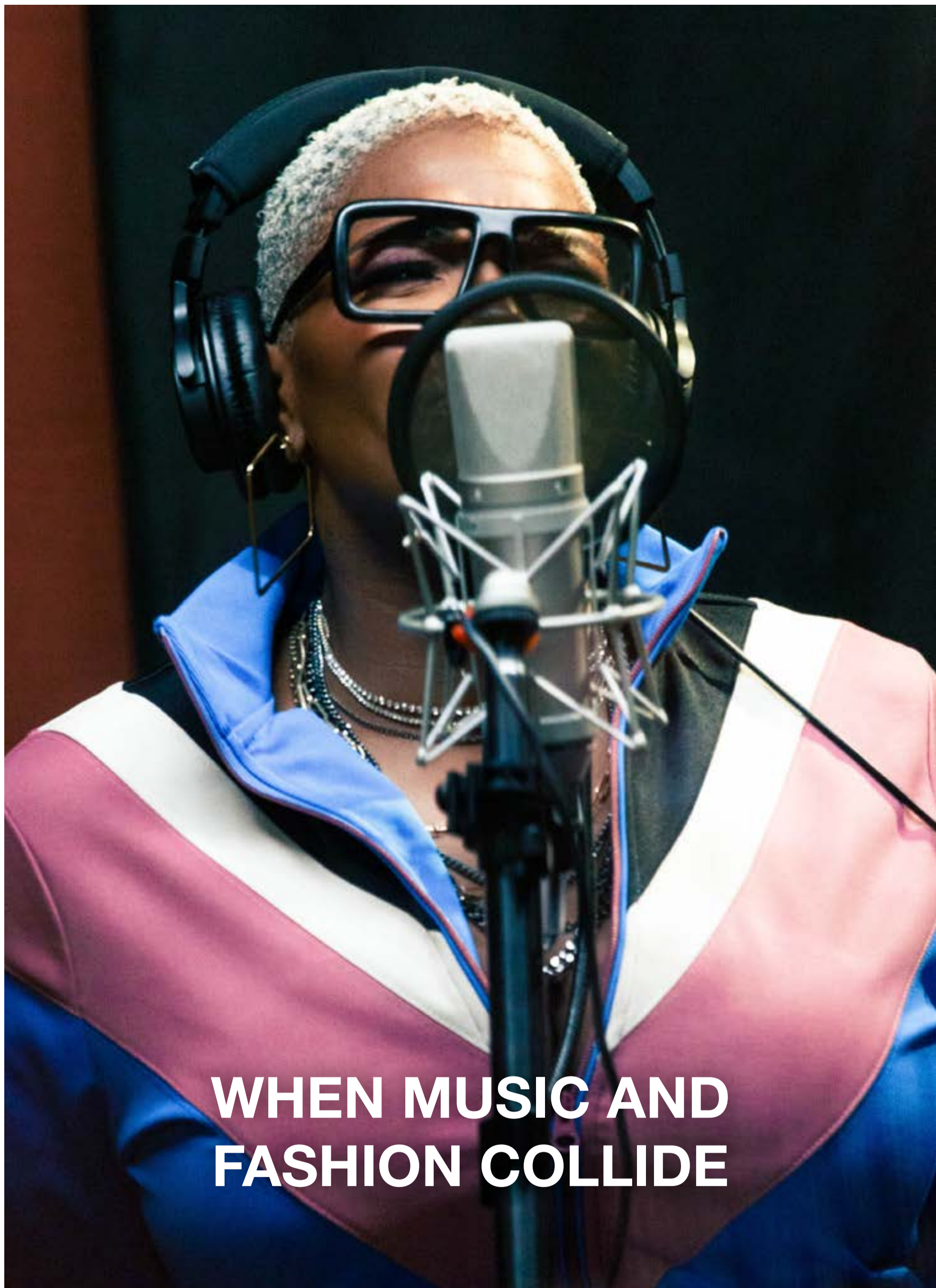
- Stadsoase festival** 08
Ketelhuisplein, Strijp-S, Eindhoven.
- North sea jazz** 07 / 09
Rotterdam Ahoy, Rotterdam
- FeelGood Market** 16
Ketelhuisplein, Strijp-S, Eindhoven.

AUG

- Black Friday - Summer edition** 03 / 06
Designer Outlet Roosendaal
- Friends & Family event only for club members of the outlet** 26 / 03
Designer Outlet Roosendaal

SEP

- Style Days: member acquisition** 09 / 24
Amsterdam The Style Outlets
- Fashion shopping days** 21 / 24
Designer Outlet Roosendaal
- Super Thursday** 28
Amsterdam The Style Outlets



WHEN MUSIC AND FASHION COLLIDE

Ms Kennedy - Frontwoman & Singer | Kennedy Administration

   [4ff.eu](https://www.4ff.eu)

Collection available online.